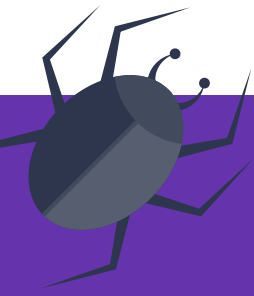


Cybercrime: The New Downtime Threat to SMBs

A growing number of small to medium-sized businesses are falling victim to cybercrime. However, not all SMBs are aware of the risks and implications for their business.



Cybercrime is a massive market

Worldwide revenues from cybercrime are estimated at \$1.5tn annually. Here are just a few of the earnings:

\$860bn

from Illicit/illegal online markets

\$500bn

from intellectual property theft

\$1bn

from ransomware

\$160bn

from data trading

\$1.6bn

from crimeware-as-a-service



The impact of cyberattacks on SMBs

Cybercrime is real. Just one attack can cause data loss, downtime, or other damage that can disable an entire business.

3 in 5

SMBs have experienced a cyberattack in the last 12 months

20%

of those businesses attacked had to cease operations immediately

40%

of infections spread to multiple devices throughout the network

8hours - 1week

The amount of time businesses spent wiping and restoring all the infected computers










\$34,604

average cost to SMBs for cybercrime in the last 12 months



SMBs need a strong security defense

Proactive security should include services that protects data, devices, and people before, during, and after an attack.

	Devices	Data	Employees
Protection Before Threat Occurs	 Patch Management	 Update Software and Applications	 Password Management
Protection as a Threat Occurs	 File, Web, Email and Behavior Shields	 Antivirus	 Secure Online Protection (VPN)
Protection After a Threat Occurs	 Image Restore	 Data Restore	 User Access Controls

Don't let your business become a cybercrime statistic.

Contact us today to find out how we can protect your business against cybercrime.

#securitysimplified

Sources:
<https://bit.ly/2vFqoIC>
2018 Hiscox Small Business Cyber Risk Report
<https://bit.ly/1selnZ0>